

# GLOBAL SALES COMPLIANCE®

**FINALLY, a bespoke  
Cross-Border Marketing  
Compliance Solution**

**Global Sales Compliance Ltd.®  
specialises in bespoke  
Cross-Border regulatory  
solutions for the marketing  
of financial products & services  
in 70+ countries worldwide.**



## Business Opportunity



It is an overwhelming task to investigate legal & regulatory requirements for product & service market-

ing overseas. Choices? Hire internal resources or outsource to law firms: a costly and time-consuming effort usually far behind sales team's timeline.

## Sales Compliance Solution



We provide practical, business-effective sales compliance guidance on marketing products and services globally

with faster delivery at affordable cost. We uniquely offer sales compliance training seminars company-wide.

## Product & Service Coverage



We cover private placement of Alternative Investment Funds (AIFs) (hedge funds, real estate, private equity, etc.) and

UCITs funds. We specialise in AIFMD notifications and guidance. We also cover the promotion of financial services (discretionary account management) in any country.

**Global Sales Compliance Ltd®**

**[www.GlobalSalesCompliance.com](http://www.GlobalSalesCompliance.com)**



100 EURO

## About GSC

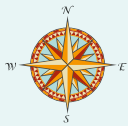
Global Sales Compliance Ltd.® is the financial service industry’s leading expert on cross-border regulatory solutions in 70+ countries worldwide. GSC has been advising Clients since 2006, providing cost-effective, practical compliance guidance on local regulations for the cross-border promotion of financial products & services globally. Key to our unique compliance consulting offering is our select, pre-vetted legal counsel network (70+ countries) with whom we have worked for over 2 decades. Our Clients are global financial institutions, alternative investment fund managers (AIFMs), asset managers and broker-dealers.



Cathy Brand, Founder & CEO

## GSC Product and Service Offering

**Bespoke Cross-Border Compliance Consulting: GSC**



**GLOBAL SALES COMPLIANCE®**

- Sales Road Maps®
- Sales Road Map E-MANUAL®
- Summary Country Matrix®
- Bespoke Legal Advice
- Fund Regulatory filings
- Broker-Dealer License registrations
- Training

[www.GlobalSalesCompliance.com](http://www.GlobalSalesCompliance.com)

**Online Cross-Border RegTech Tool: SRMO**



**SALES ROAD MAPS ONLINE®**

*Transforming Marketing Compliance®*

- Online Cross-Border Marketing Compliance Tool
- SRMO Sales Road Maps® (55+ countries)
- FREE Library
- FREE SRMO 360°

[www.SalesRoadMapsOnline.com](http://www.SalesRoadMapsOnline.com)

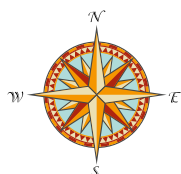
**Regulatory Body Advisory: GFA**



**GLOBAL FINREG ADVISORS**

- Advisor to National & Supranational Regulators
- Specialist in cross-border financial services laws in 70+ countries
- Market Feedback loop, ensuring effective legislation

[www.FINREG-Global.com](http://www.FINREG-Global.com)



**GLOBAL SALES COMPLIANCE®**

**For more information contact us or visit our Web site.**

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